CLAIMS

What is claimed is:

1. A method for providing personalized usage of a device:

providing a usage profile; and

refining using at least one of, explicit refinement or implicit refinement to generate a refined profile;

wherein the refined profile may be used to control usage of a corresponding device.

- 2. The method of claim 1, wherein implicit refinement comprises refining the usage profile according to a user's usage patterns of the corresponding device.
- 3. The method as set forth in claim 1, wherein explicit refinement comprises enabling a user to modify the profile.
- 4. The method of claim 1, wherein explicit refinement comprises displaying using a web-based application to display the profile and enabling the user to modify the profile using the web-based application.
- 5. The method as set forth in claim 1, further comprising storing the refined profile.
- 6. The method as set forth in claim 1, further comprising further refining a refined profile by at least one process selected from the group consisting of explicitly refining and implicitly refining.
- 7. A method for providing customized usage of a device comprising:

 a user generating a user generated profile of user preferences; and
 implicitly refining the user generated profile based on the user's usage
 patterns of a corresponding device.

- 8. The method as set forth in claim 7, further comprising further refining usage of a device selected from the group consisting of implicitly refining and explicitly refining, said explicitly refining comprising the user modifying the profile.
- 9. Machine readable media that provide instructions which when executed by a machine causes the machine to perform operations comprising:

providing a usage profile; and

refining using at least one of explicit refinement or implicit refinement to generate a refined profile;

wherein the refined profile may be used to control usage of a corresponding device.

- 10. The media as set forth in claim 9, further comprising further refining a refined profile by a process selected from the group consisting of explicitly refining and implicitly refining.
- 11. The media as set forth in claim 9, wherein implicit refinement comprises refining the usage profile according to a user's usage patterns of the corresponding device.
- 12. The media as set forth in claim 9, wherein explicit refinement comprises enabling a user to modify the profile with direct visual feedback.
- 13. An apparatus comprising:

a preference database configured to store user preferences with respect to operation of at least one device;

an implicit profile developer configured to implicitly generate and refine user preferences based upon a user's usage pattern of the at least one device; and

an explicit profile developer configured to enable a user to explicitly modify the user preferences to generate and refine a profile;

wherein the refined profile is used in the operation of the at least one device.

- 14. The apparatus as set forth in claim 13, wherein the apparatus is located one of local to, remote to or within the device.
- 15. The apparatus as set forth in claim 13, wherein the apparatus is located remotely at a service provider, the service provider coupled to the device.
- 16. The apparatus as set forth in claim 13, wherein the explicit profile developer comprises a coupled web-system configured to enable a user to modify user preferences through the world-wide-web.
- 17. The apparatus as set forth in claim 13, wherein the preferences database comprises specific criteria and a tally of interest for each criterion for at least one user.
- 18. The apparatus as set forth in claim 13, wherein the implicit profile developer is an automated system triggered by a user's usage of the at least one device.